

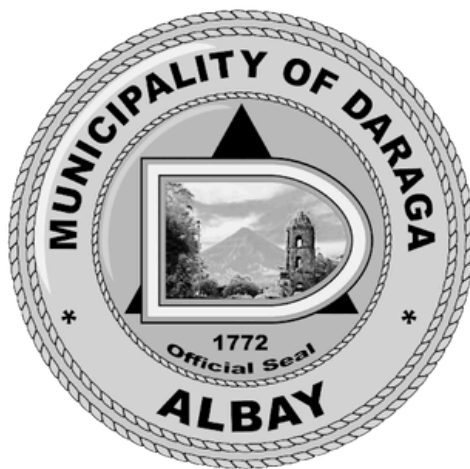
[www.viajekita.com](http://www.viajekita.com)

# Become A Viaje Merchant Partner Today!



# Private Sector Expertise, Public Sector Support.

The Viaje Tourism Web App is a Public Private Partnership (PPP) Project, the expertise, experience, and efficiency of an established tech company, and the encompassing support of the local government unit.



# Our Mission

1

Innovate how tourists explore Bicol through technology, making **EVERYTHING** more convenient.

2

Revolutionize the way tourists pay and operators earn, pushing rates down for travelers while maximizing profits for partner businesses.

3

To promote Bicol as a premier destination for tourists, an ideal itinerary in their Philippine travel plans

# Digitalizing Daraga Tourism

With **Viaje**, tourists can have a **better experience** with Bicol tourism - now we can meet and exceed expectations!



# Future- Proofing Local Tourism

**Viaje** allows Daraga tourism businesses to digitalize now – a key competitive advantage in today's tech-driven tourism industry.



# Leverage Pricing To Your Favor

Now you can lower your rates as you have a more **affordable** online platform for your business.



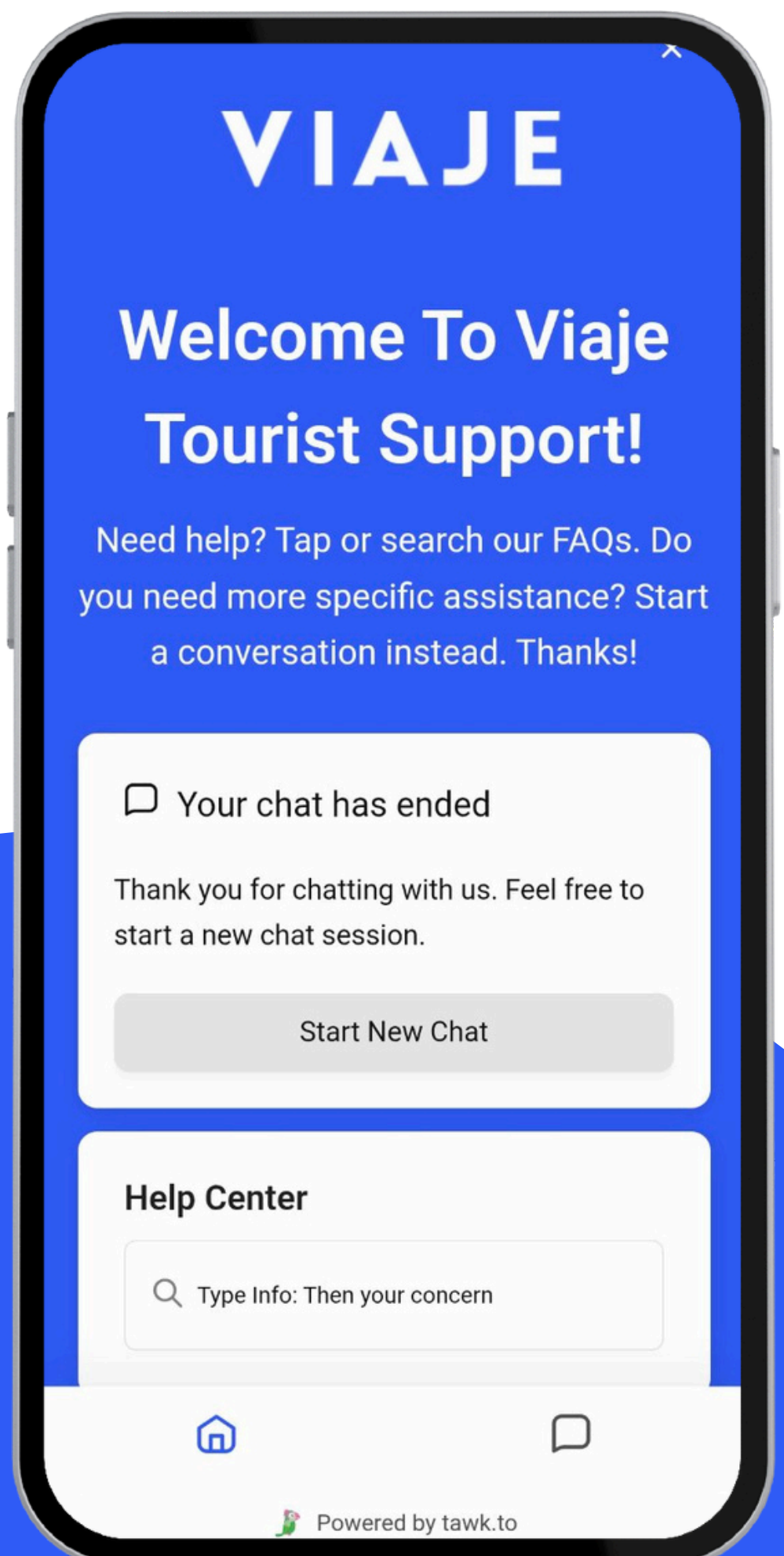
# Growth For Your Business

**Viaje** can attract **more tourists** through better and wider marketing – at ZERO cost to you.



# 24/7 Tourist Support

Tourists can access responsive customer support 24/7 through Viaje, helping your business improve its own service quality.



Market Research

# Tourism Stats You Need To Know

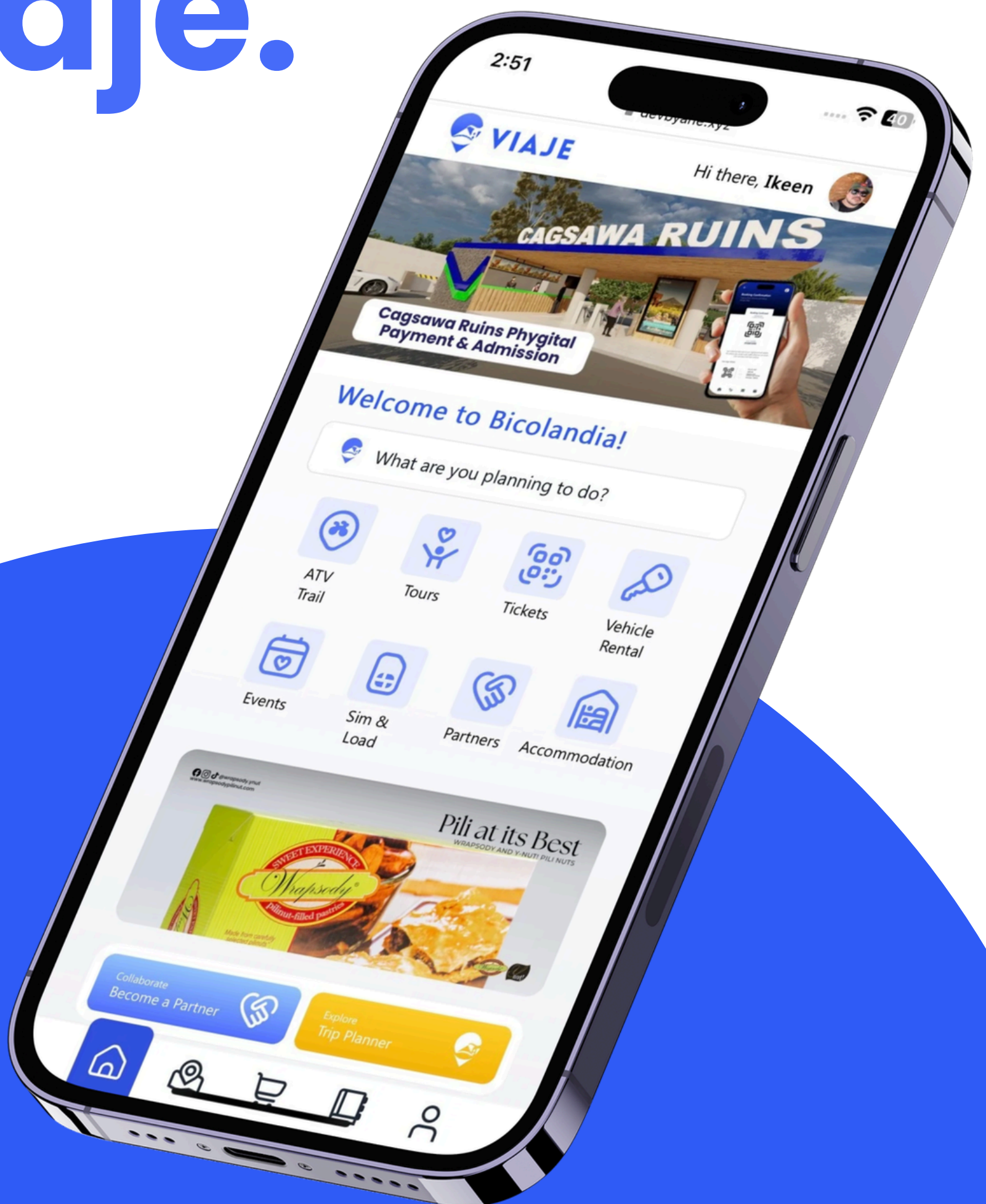


Source: DOT Region 5

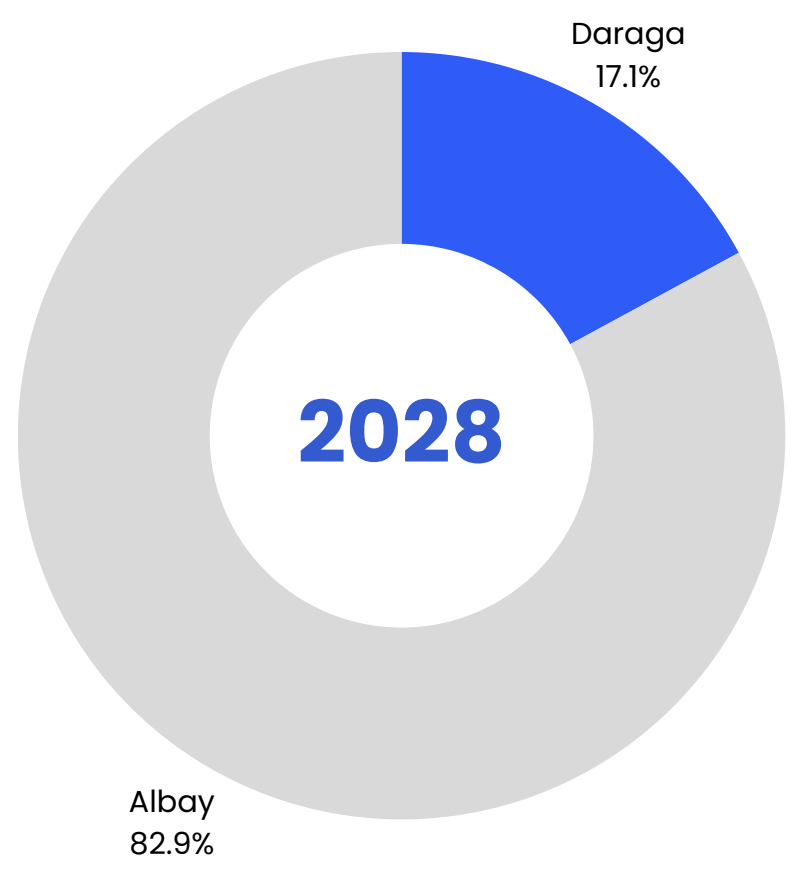
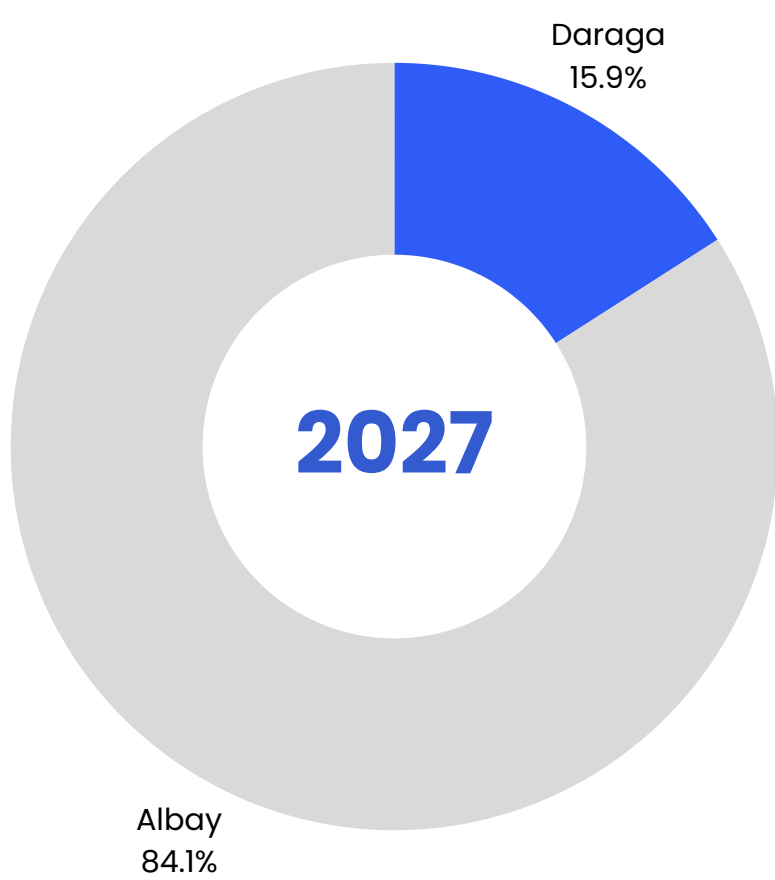
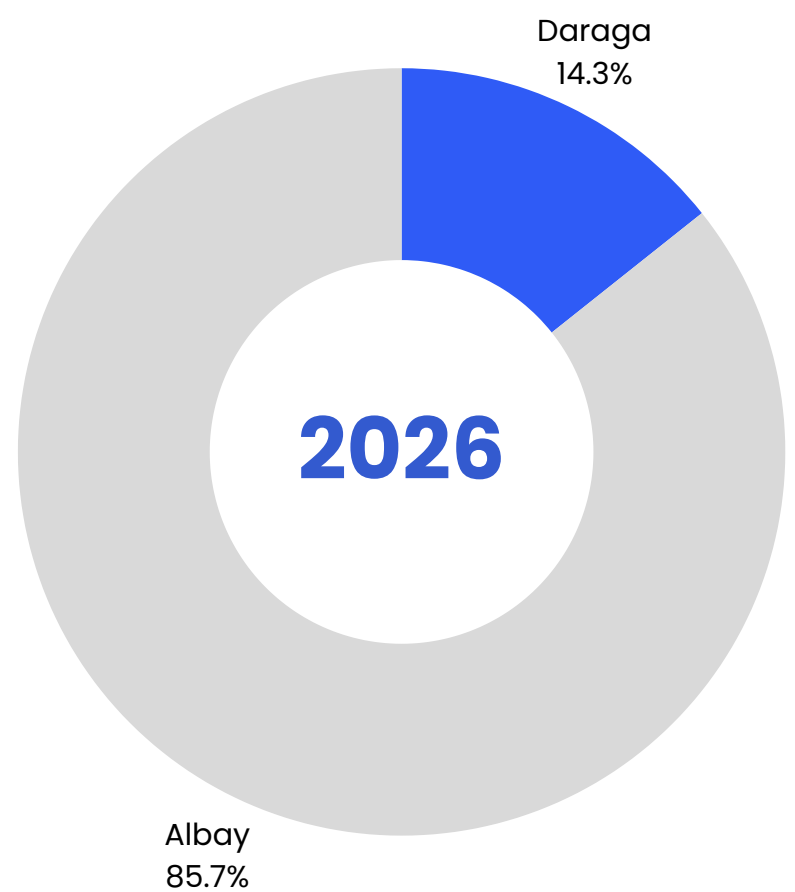
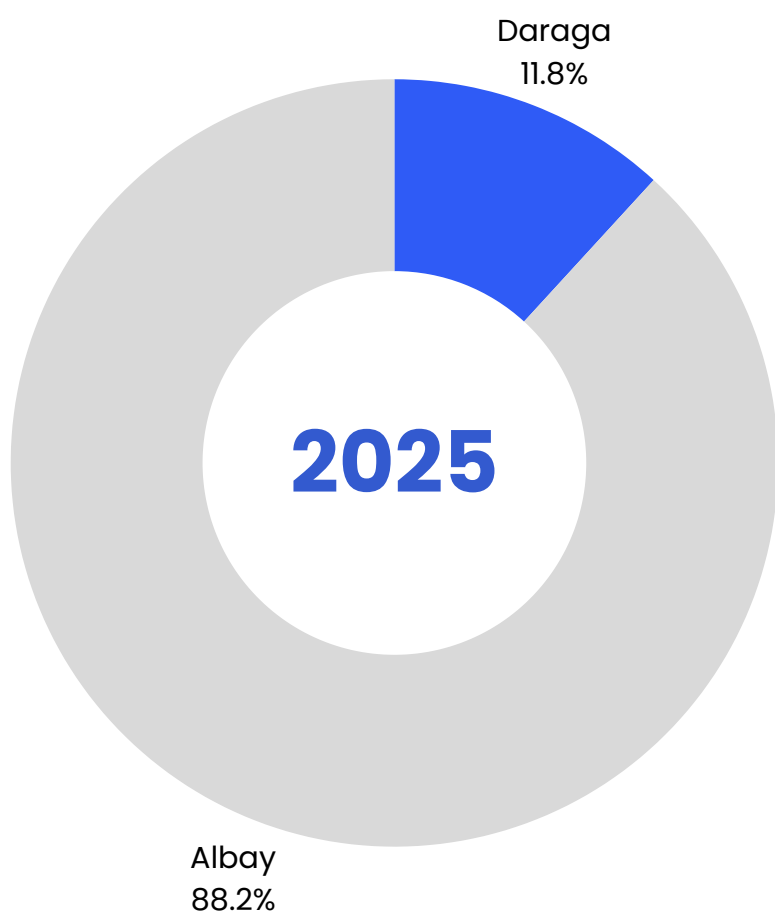
	<b>Daraga Arrival</b>	<b>BIA Arrival</b>
<b>2022</b>	33,502	496,935
<b>2023</b>	53,181	662,580
<b>2024</b>	112,552	828,225
	<b>Daraga</b> <b>66,411</b> Average Arrivals 2022-2024	<b>Bicol Int'l Airport</b> <b>662,580</b> Average Arrivals 2022-2024

**Daraga lost 90% of its tourism market by failing to engage BIA arrivals.**

We can do something about that 90% with Viaje.



# Daraga Projected Arrival



Daraga only gets 18% of the total tourist arrival in the Province of Albay. But it can get more. Digitized tourism is the way, **Viaje is the way.**

# It's All Here!

You name it, Viaje got it! Rides, tour guides, transient houses, scooters, adventures, and MORE.



# Cashless & Easy

Online payments are easy with  
Viaje's multiple digital gateway  
options



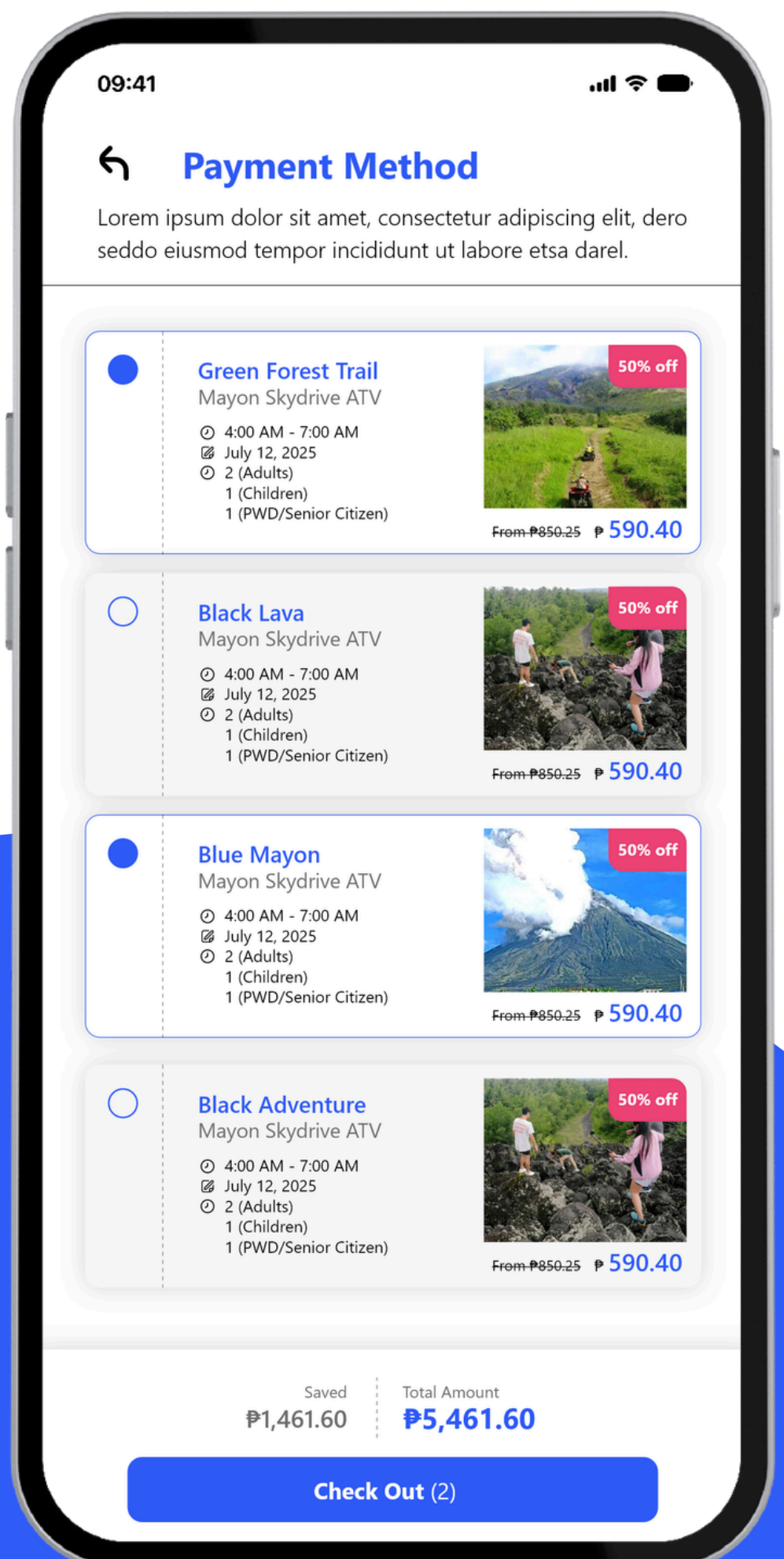
# Goodbye Multiple Proof of Payments

One QR code per transaction, even for multiple services. Just scan and verify through the system. Easy!



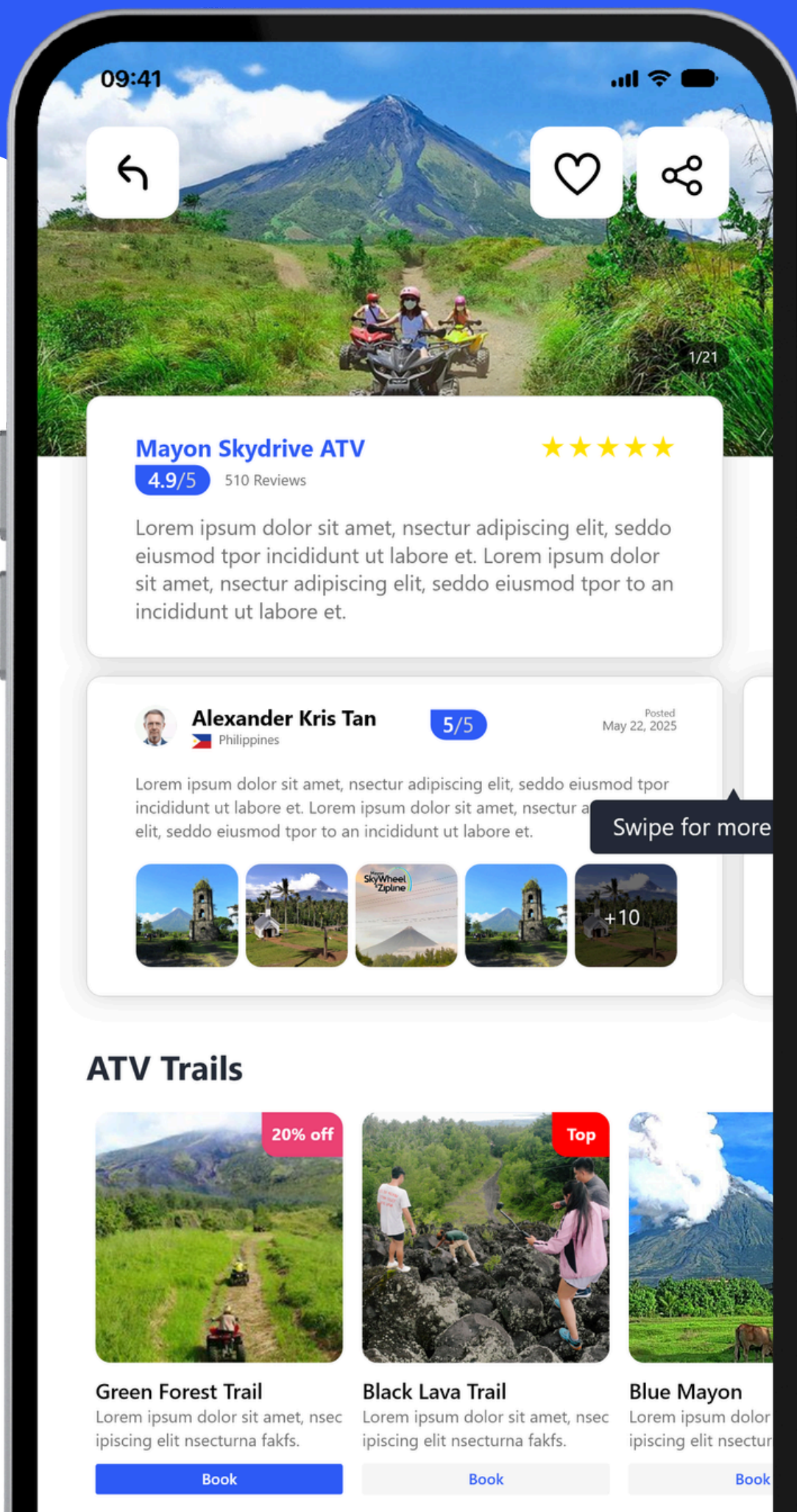
# Single Check Out

Tourist can **book multiple services** from different merchants and pay for all of it in one go.



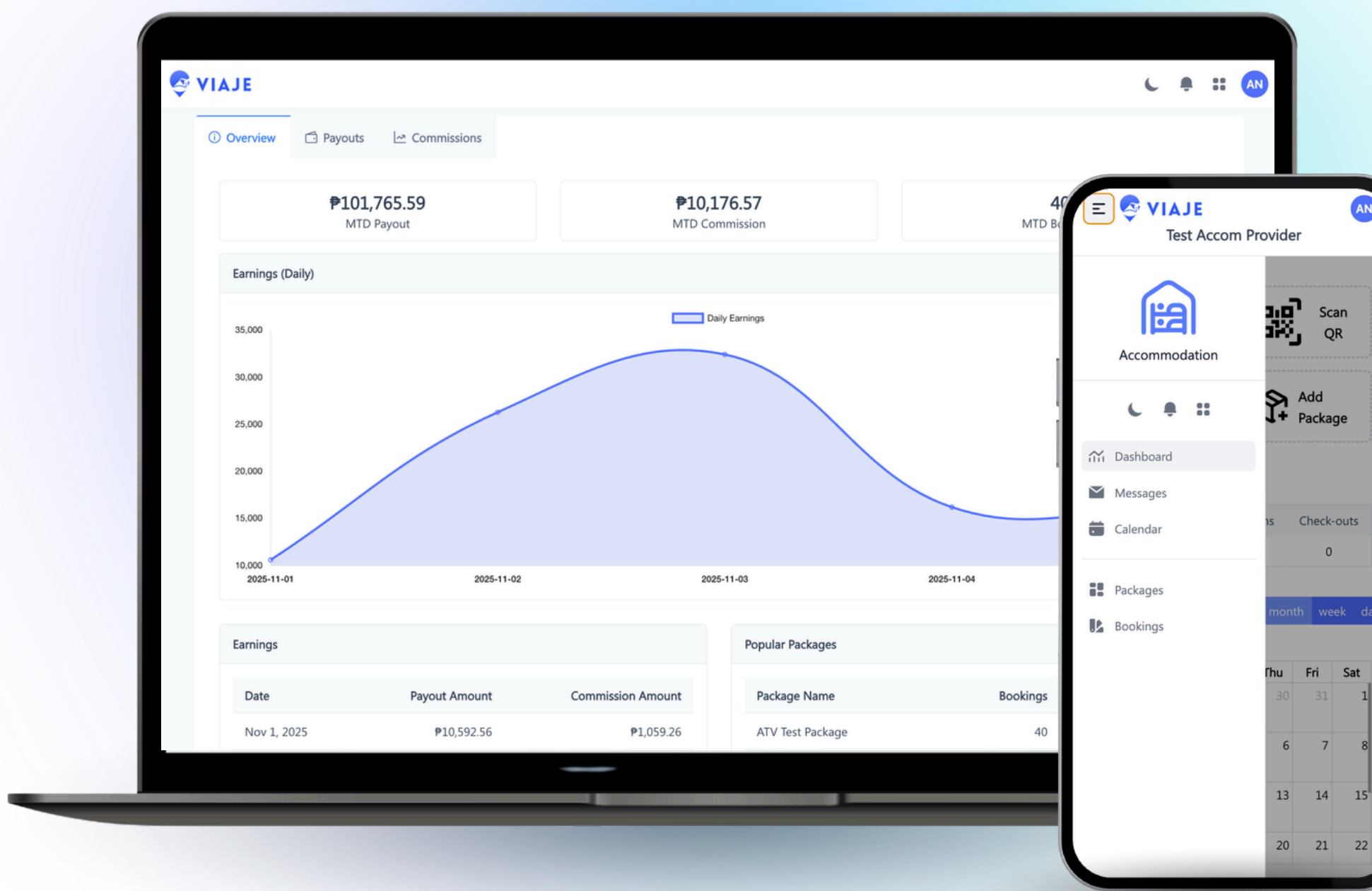
# Innovative Online Profile

Centralize your tourism offerings: passes, rooms, activities, rentals, and tours - **all in one profile**, complete with in-app digital payments!



# Manage Your Business On The Go

Viaje has a mobile-first dashboard that allows you to track your bookings anywhere, anytime.



**Zero  
Onboarding  
Cost.**

**Very Low  
Convenience  
Fees.**



# Be Part Of Viaje Today

Let us revitalize Daraga tourism  
through technology and improved  
tourist experience.

[Register Here](#)

