

VIAJE

Brand Guide 2025

Logos with alternatives

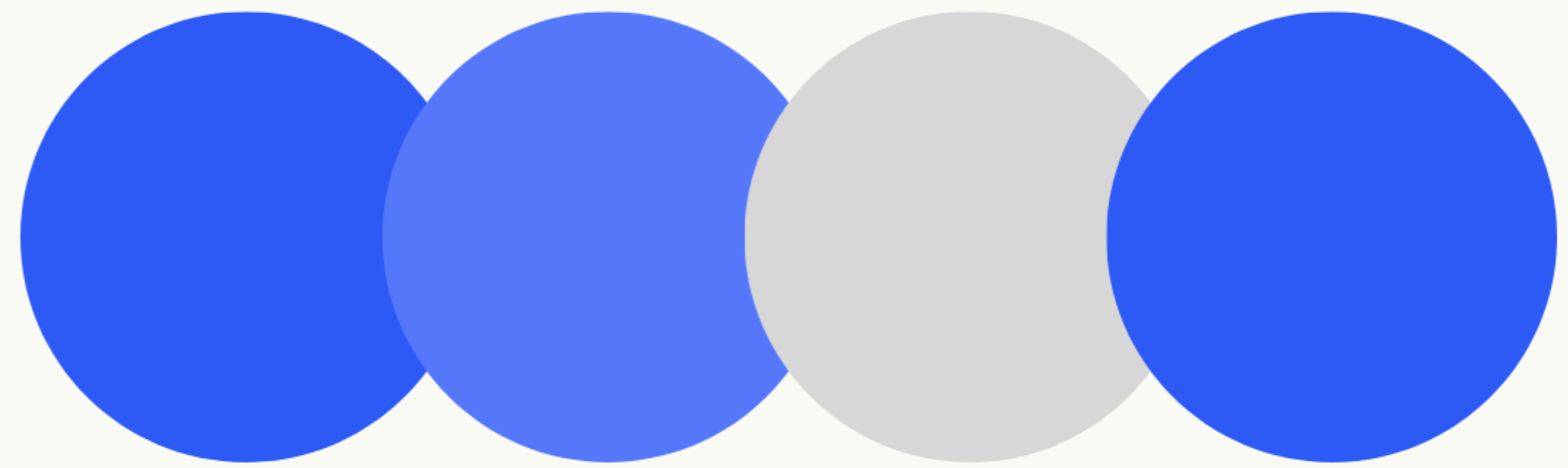
Various versions of our logo are available to match different materials and uses.

VIAJE



Color Scheme for the Brand

It reflects the identity and personality of our brand.



#2F5BF6

#597CFE

#D9D9D9

#2F5BF6

Fonts Guide

The best results can be achieved when fonts are paired and sized correctly.

Large Heading

SUB-HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut hendrerit ipsum quam, quis convallis tellus gravida ut. Donec commodo interdum magna.

Fonts in Use

A specially designed font has been created for the brand.

Aa

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz12
34567890!@#%&*()

Aa

Canva Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZabcdefghijklmnopqrstuvwxyz
xyz1234567890!@#%&*()

Aa

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZabcdefghijklmnopqrstuvwxyz
yz1234567890!@#%&*()

